

maxinity

Limitless · Learning



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maxinity

The Maxinity story

In 2003 a conversation with The Royal College of Surgeons uncovered a pressing market need for secure software solutions to deliver exams digitally. What started as a bespoke product for one client developed through years of research, development, innovation and programming into a suite of cutting-edge software that has revolutionised the way many UK healthcare learning organisations deliver their courses.

Maxinity were pioneers in delivering e-assessment to the healthcare learning sector, and ever since have maintained and developed the knowledge, skills and software to stay at the very forefront of this field.

We now offer three products: Maxcourse, Maxrevision and Maxexam which can be used individually or together as a complete system. We may offer software, but we are also a service company.

The Maxinity way of working with you includes:

- Honesty and openness – we will find out your exact needs and ensure our systems work for you. If we don't think they can, we will tell you straight.
- Listening to you – we work with you to make sure the software gives you what you want right now, and keeps improving in the future.
- Genuinely caring – we are a small, specialist company and are proud of it! No call centres, no junior account managers. Speak to the right person, right away.
- Taking the time to understand your organisation – healthcare learning is all we do, so we understand the unique challenges that you face.

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Quality: assurance for you and your courses



Quality Assurance

Our software and service are designed to help you improve your own quality assurance and meet the standards set by your governing bodies.



Software

The quality of our powerful software comes first and we never cut corners to speed up delivery. It is designed to meet your needs whilst being simple and intuitive.



Relationship

We take the time to know our clients personally, speak regularly and proactively ask for feedback.



Support

We promise you real people will answer the phones – no “press 1 for this, 2 for that”, no call centres. Just helpful people who know you by name.



Reporting

A wide range of customisable reports allow you to draw out the key information you need to improve the whole course experience for administrators, tutors and delegates.





Flexible: because your organisation is unique



Design

No two clients are the same, so our powerful software is designed to be flexible enough to adapt to your processes.



Content

The learning landscape does not stand still. We update the software so that it evolves according to your needs. So, what if your regulations change? No problem – your software will be updated.



Relationship

We aim high with our software and service and will not be satisfied until you are delighted. If, for whatever reason, we do not think Maxinity would be right for you we would tell you. Honesty underpins everything we do and only the best will suffice for our clients.



Access

Collaborate securely with colleagues thanks to robust access level controls that put you in charge of who does what and when.

Secure: for your peace of mind



Well established

Our software has been used by a national governing body to deliver high stakes exams for many years with an impeccable track record.



Security

Sadly, one of the biggest risks to proprietary content is from within an organisation. Our software is built with the highest level of security at every stage. It protects your data internally, through access level controls and audit trails, and also offers comprehensive protection from external threats.



Data

With all your data stored centrally in the Maxinity system there is no risk of losing information held on individual hard drives.



Relationship

Our close-knit team is here to build trust with you, so you feel comfortable sharing data when necessary, as opposed to dealing with a faceless call centre.



Future proof

Stay ahead of the game as we continuously update your chosen software remotely to keep up with the times. There's no need to worry that your investment will become obsolete a few years down the line.



Your complete solution



Gain maximum benefit

Maxinity offers you a complete solution. We have the best software and also the best people to partner with, to ensure you get maximum benefit.



The power of three

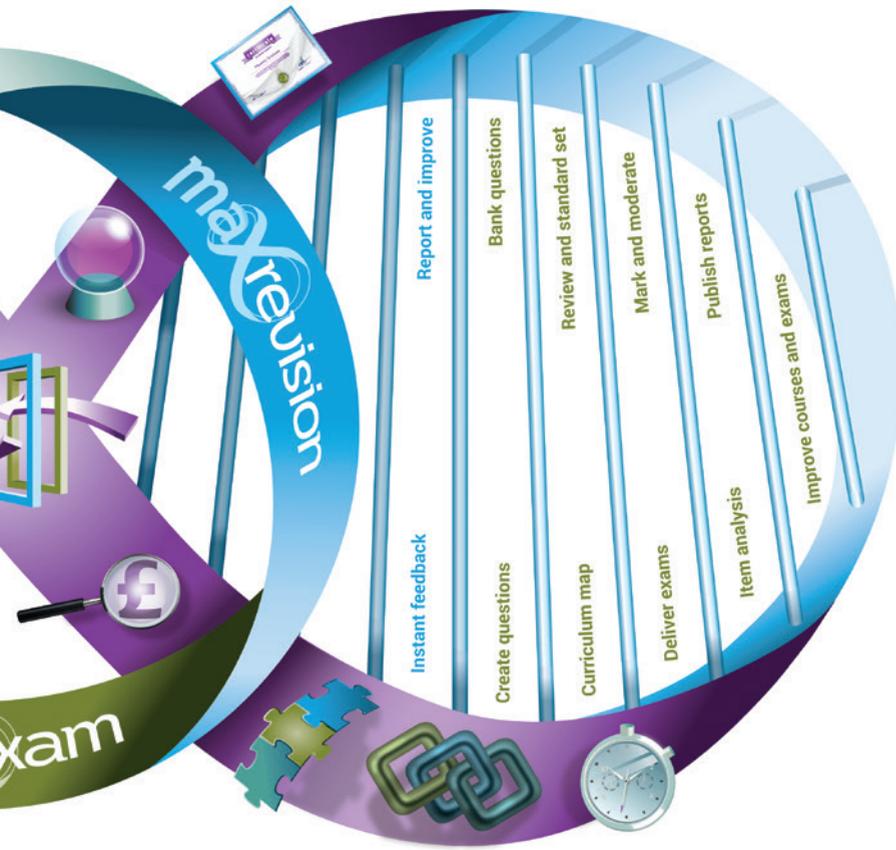
Maxcourse, Maxrevision and Maxexam are high spec standalone products that do everything you would need them to within their scope. However, combine them and they dovetail to become a complete solution to your healthcare learning needs – right through from planning to the final high stakes exams.



No hidden costs

When we say complete we mean complete – you will find our software does everything you require without the need for added extras or bolt-ons. And there are no hidden costs!





Simple design

Just because our software is powerful, it does not mean it must be complicated. You will find the same intuitive interface across all three packages. So whether you use one or all of them you will be up and running and seeing the benefits in no time.



Clever integration

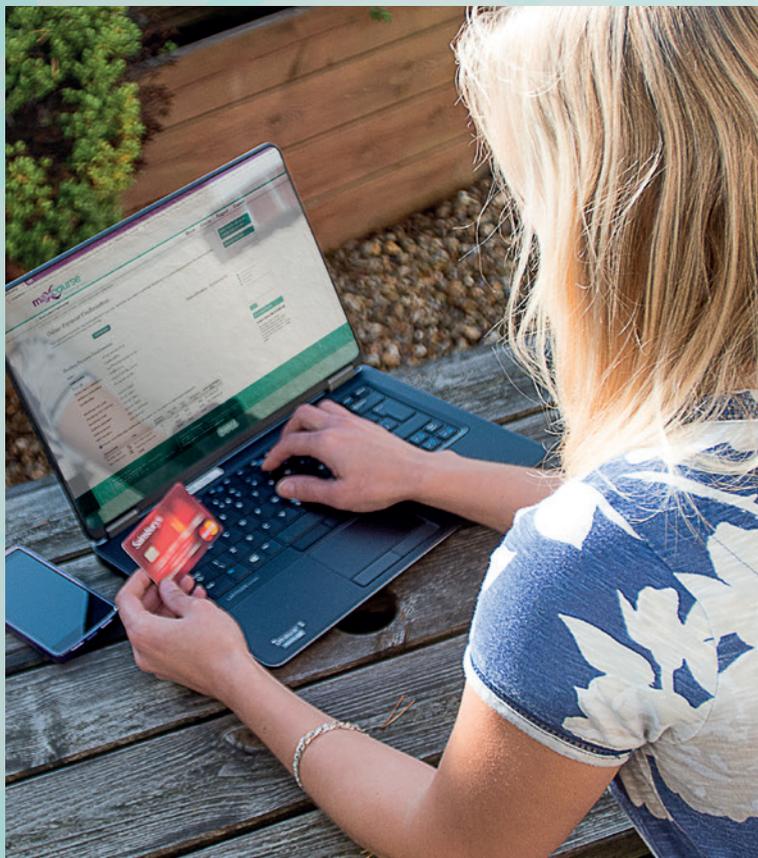
Our packages seamlessly link together making it far easier for you to plan courses from beginning to end. Plan and administer a course in Maxcourse, produce the learning materials in Maxrevision, develop the exams and assess in Maxexam.



Sophisticated reporting

The benefits multiply when you choose a complete solution. Sophisticated reporting tools can access data from start to finish to give you a complete picture. No flitting between spreadsheets. No gaps. Just truly informative reports to help you improve your processes, courses and examinations.

The booking in action

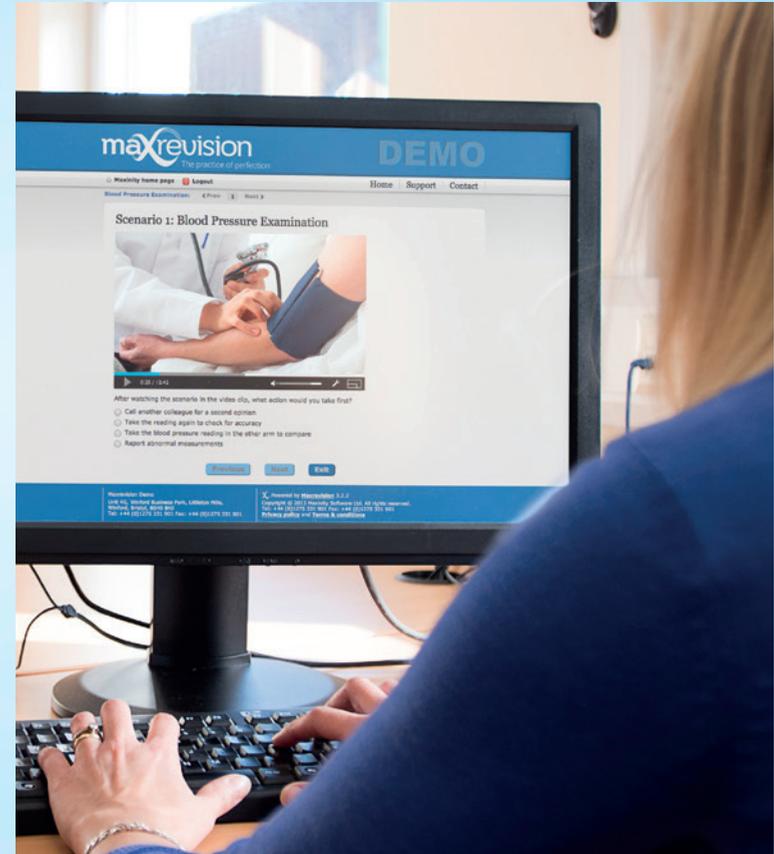


The advanced online course booking system

- Proceed with confidence with the UK's No.1 Dental CPD course booking provider.
- Increase productivity by streamlining and automating your processes.
- Reduce your administration with automated email reminders, real-time waiting lists, course registers and many other clever tools.
- Improve cash flow with online booking and online payment for delegates.
- Encourage and incentivise course feedback for continuous improvement – for instance with evaluations linked to course completion certificates.



The practice of perfection



The sophisticated e-learning and formative testing platform

- Create and publish dynamic digital courses to fully engage students.
- Harness reporting tools to monitor uptake and student progress.
- Provide delegates with instant feedback to give them momentum to improve.
- Use the advanced formative testing platform to aid students with exam preparation.
- Drive improvement in delegates and course authors with powerful reporting tools.

The future for questions



The complete digital exam management system

- Secure all your written and clinical exam questions in one place and provide controlled remote access to external reviewers without compromising your data.
- Quality assure your question bank using question performance history, review and standard setting features.
- Take control by understanding the learning outcomes that have been covered with comprehensive curriculum mapping.
- Have the freedom to choose between delivering written (e.g. MCQs) and practical exams (e.g. OSCEs, MMIs) by computer/tablet or paper or a combination.
- Deliver quick, informative feedback to delegates, examiners, lecturers and course organisers with powerful reporting at multiple levels.



At a glance: why choose Maxinity

- We can help you if you are looking for a better way to plan, administer, run or assess a healthcare learning course.
- Healthcare learning is our specialism. We have pioneered software development that has revolutionised the way organisations like yours run their courses.
- Our three software packages work individually or in conjunction with each other.
- The best keeps getting better: we listen carefully to continuously improve what we offer. And our clients receive automatic updates as part of the service.
- A slick system, efficiency savings, security, reporting, course feedback... there are so many ways you could benefit.
- Call us to discuss your options or arrange a full demonstration.

For an honest discussion about how we can help you, please call

T 0117 428 0550



Get in touch



Open our diaries



Let us start helping you

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The team at Maxinity has been 100% supportive of us getting to where we want to – running our own secure, distributed exams.

Stephen MacDonald - The British Dental Association

The introduction of Maxcourse has significantly streamlined what was a laborious, time-consuming, manual process. This has freed us up to focus our time on advancing and improving courses rather than managing them.

Michael Walsh - Health Education Yorkshire and the Humber

We awarded the contract to Maxinity as we were impressed by the completeness of the system and also the flexibility they offered in customising the system to suit our specific needs.

Kumar Varma Datla - University of Central Lancashire

The Maxexam system offers us a very robust and secure system which also makes our job easier and which the students recognise as fair too.

Edward Odell - King's College London

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Secure software for the management and delivery of online healthcare learning

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